

Sponsorship Information



Why should you exhibit and/or sponsor The Society for NeuroSports?

- The Society for NeuroSports (SNS) is the ONLY academic non-profit for the growing and exciting fusion of neuroscience and exercise science
- The SNS houses the key 'thought leaders' in this new category.
- The SNS provides a forum for leadership and exchange of information to stimulate discussion and collaboration among researchers and practitioners in all aspects of the relationship between the brain and health and performance.
- The SNS provides a forum to educate the interested individuals about role of exercise on brain health and how brain science can be applied to sports performance.
- The SNS serves to encourage the private and public sectors to support research to evaluate the potential relationship between the brain, performance, and health.
- As the only academic society in this category, The SNS sets the standards for researchers and practitioners through its Certification in Sports Neuroscience
- The SNS provides an excellent networking opportunity for industry representatives, scientists, students, and anyone interested in sports nutrition.

SPONSORSHIP OPPORTUNITIES

For the Sponsorship packages below, these are meant as guidelines. We will work with each brand to insure that they get the 'most bang for the buck' vis a vis sponsoring the annual SNS Conference.

Pop-Up Banner at the Conference: (~8 x 10 size); your brand logo will appear on it - \$3,500 (exclusive; no other brands will appear on it). Great for Photo Ops.

Sponsorship of the Advisory/VIP Board Dinner: \$5,000 – Up to 4 of your team members can attend the dinner. It is the BEST networking opportunity available. As a sponsor, you have the option if you choose to give a 5 minute or less "presentation" on your brand.

Email blast to certified SNS members : \$1000 per email blast

Speaker (\$3,250):

1. Signage at the conference hall (the sponsor is responsible for this)
2. Logo on footer of the speaker's presentation for a 50 minute seminar
3. Table Top or Booth Space (depending on the venue)
4. Logo to appear on the website the month before, during, and after the conference
5. Free registration for up to 4 company representatives

Mini Symposium (\$8,000):

1. Get 3 hours of conference time dedicated to the mini-symposium topic agreed upon by the sponsoring company and the SNS's Board of Directors. The sponsoring company covers the expenses of the speakers.
2. Complimentary registrations to SNS conference
3. 8 x 20 complimentary booth space or Table Top depending on the venue.
4. Company logo featured on SNS website for one year.
5. Banner hung in main conference hall. Brand is responsible for this.

Title Sponsor (\$14,000 per year)

1. Logo featured on the SNS Home page for 12 months - "Title Sponsor"
2. 2 Banners and/or pop-up banners in main conference hall and a table-top in the conference hall.
3. Complimentary registrations to SNS's conference for any employee of the sponsoring company
4. 8 x 20 complimentary booth space at the SNS conference
5. Get 3 hours of conference time dedicated to the mini-symposium topic agreed upon by the sponsoring company and the SNS's Board of Directors. (Note: the sponsor must work with each speaker to cover their expenses for the conference).
6. Signage and recognition at the annual conference as the "Title Sponsor"
7. May provide company brochures and promotional items in conference tote bags
8. Can present information on your product and services to the SNS Advisory Board during the Board dinner.

For more info: Please contact Jaime Tartar, Ph.D. (561 849 1479, societyforneurosports@gmail.com) for more information; furthermore, the SNS will work with you directly on your sponsorship agreement. All sponsorship agreements are unique to each company and may be modified as needed.